

Elevate Your Brand





“Expertise, passion and results.
That’s the Graphite Marketing Group way.”

Graphite Marketing Group

Your Marketing Department

We are experienced brand growth experts. We are creative thinkers. We are business strategists. We are your external marketing department, formed to tackle your challenges in ways that will make a difference for your business, for the world you live in and for your bottom line.

Our group of marketing leaders takes on every unique task with careful precision, from advertising placement services to search engine optimization article publication to full video production.

Through our network of independent offices, we form a relationship with your team and help you find what you seek.



Results
Leads
Sales
ROI
Likes
Reads
Traffic
Quotes
Visitors
Followers
Registrations
Subscriptions

We Cater to Developers, Contractors and Manufacturers

We work with a wide range of businesses, but have a keen liking for developers, contractors and manufacturing business owners who are passionate about growing their brands in remarkable ways.

If you are based in North America, enjoy a collaborative approach to goal fulfillment and respect the power of marketing, Graphite Marketing Group may be the external marketing firm you need to move forward.



Manufacturers, Suppliers & Producers

Let the Graphite Marketing Group professionals seek and secure customers for your products using the power of digital communication tools. This will save your team time and ensure you have the marketing that you can trust to deliver the benefits of your product to those who need it.

Residential & Commercial Service Providers

Whether you install fences, clean homes, operate a self-storage facility or any other B2B or B2C service, the partners behind Graphite Marketing Group can help. We have elevated brands and generated sales through a combination of creative and strategic online services for decades.

Construction Contractors

Showcase the pride of your past successes and woo future contracts with a digital presence that effuses professionalism, safety and excellence. Whether you need a new website, social media presence or SEO improvements, your external marketing department is here to help.

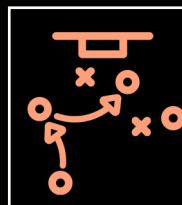
Real Estate Developers

Construction often takes Herculean multi-year effort, and the marketing that support your project's sales should not be downplayed. Take the guesswork out of finding prospective unit renters/owners and secure a faster ROI with our multi-faceted marketing approach.



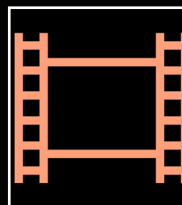
Full-Service Marketing Solutions That Solve Deep-Rooted Issues

Whether you seek customers, sales, visitors or leads, trust the creative marketing innovation leaders.



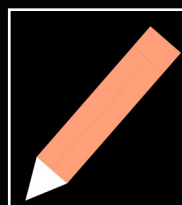
Strategic Development

We take our skills, perspectives and industry knowledge to create a plan to engage your target audiences. This lays the foundation for our storytelling adventure with your brand.



Videography & Photography

Let the power of visuals tell your business's story. Show your processes, demonstrate your services, appeal to jobseekers and engage on digital devices and platforms everywhere your audience goes.



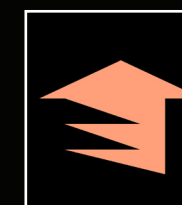
Creative Copywriting

Allow the power of creativity to promote your brand's products and services in ways you never thought possible. Thinking differently is the cornerstone of every successful business, and we look forward to spurring new ideas with fresh approaches.



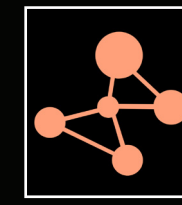
Custom Websites

We partner with a trusted network of professionals to design and develop websites that showcase everything your business stands for – and more.



Online Brand Management

From social media management to website optimization, our team of brand management specialists ensures you remain top-of-mind at every opportunity to connect with prospective customers.



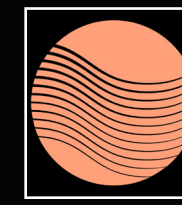
Search Engine Optimization

Unleash the power of Google with quality website content that appeals to your customers of tomorrow. The right words communicated in the right manner are always what your brand needs.



Corporate Branding

Your brand isn't just a logo. It's a journey that tells your business's story. Where it is today, and where it will take your customers tomorrow.

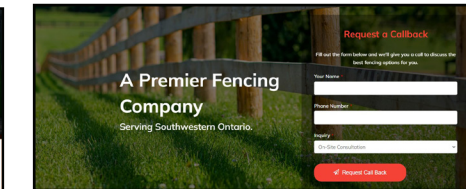


Graphic Design

Your business deserves the look that intrigues customers with artistic wizardry that compels them to take action, whether it is a brochure, digital flyer, trade show banner or customized direct mail package.

The Work

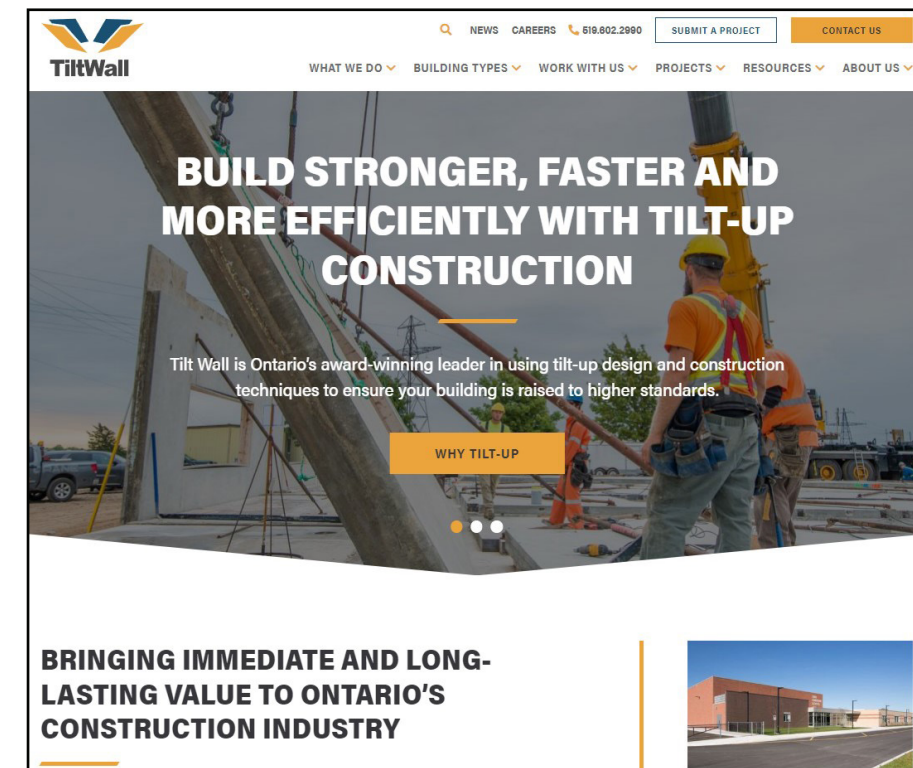
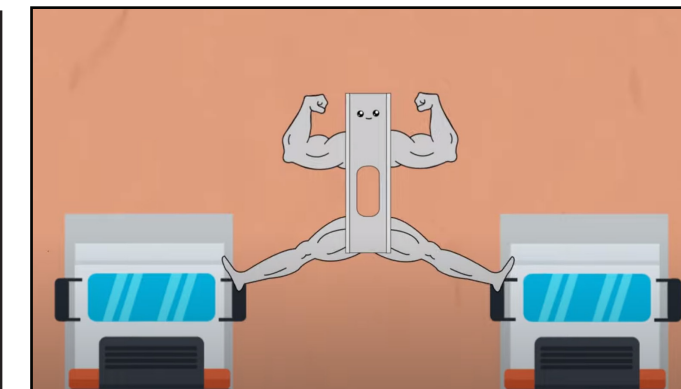
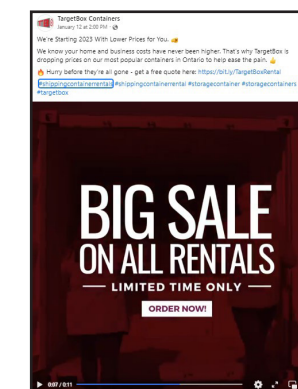
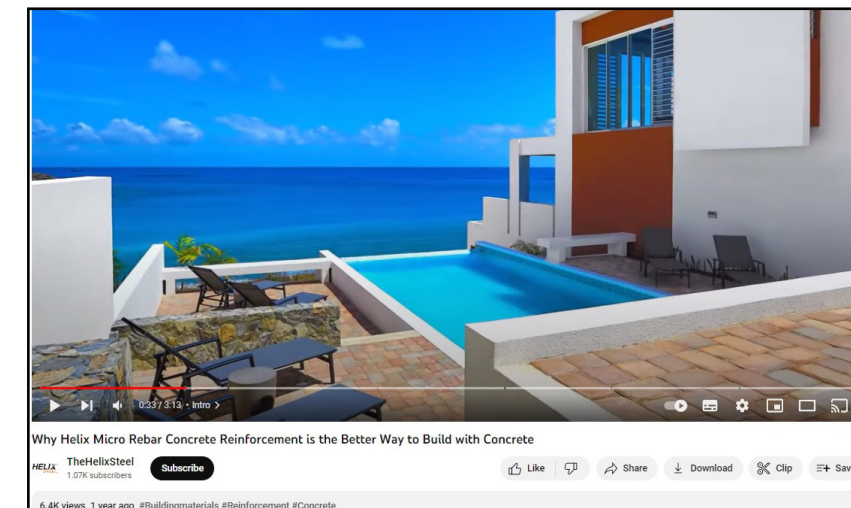
Our team works with world-class brands to create and promote engaging stories that resonate with viewers and generate results. This is just a taste of what we do.



<https://targetbox.ca/woodstock-on> : Woodstock, Ontario Container Rental & Sales - TargetBox
Jun 23, 2022 — Rent or buy a shipping container in Woodstock with TargetBox. Rentals for less than \$100/month. Secure units, delivered to your door.

<https://targetbox.ca/woodstock-shipping-containers> : Woodstock Shipping Container Sales - TargetBox Container Rental

... TargetBox sells new and used shipping containers for all residential and commercial uses throughout Woodstock and surrounding areas.



If you want your brand's creative potential to be unleashed online, reach out to our marketing team for a free consultation.

This will help us to determine if Graphite Marketing Group is the right fit for you.



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